CALL FOR NOMINATIONS:

2011 ENERGY STAR MARKET TRANSFORMATION AWARDS

Dear ENERGY STAR Participants:

Nominations for the 2011 ENERGY STAR Market Transformation Awards are now being accepted. **The deadline to submit a nomination is March 14, 2011.**

The award categories are:

a) ENERGY STAR Manufacturer of the Year (single product or multiple products)

b) ENERGY STAR Retailer of the Year (national or regional)

c) ENERGY STAR Advocates - Utilities (large or local), distributors or general promoters, including governments or non-government organizations

The winner in each category will be determined using the 5As criteria: Acceptance, Accessibility, Affordability, Availability and Awareness. Each category has additional assessment criteria, over and above the Five A's, that are used to select winner. More information is available on our Web site.

Winners will be announced during the ENERGY STAR Participants Recognition Awards Dinner that will follow the 2011 ENERGY STAR Participants Meeting, on June 1st at the brand-new Ottawa Convention Center in Ottawa, Ontario. Opportunities to sponsor this event are available to all Participants. Registration will be availablesoon.

If you would like more information on these awards, or to submit a nomination, contact Nancy Fecteau by phone at 613 996-3768 or by email.

Don't delay – The deadline for nominations is March 14 , 2011.